

IPD

INTEGRATED PRODUCT DESIGN

SEMINAR



Natalie Jeremijenko

Environmental Health Clinic

Assistant Professor in Art

Affiliated Professor of Computer Science

Affiliated Professor of Environmental Studies

The Steinhardt School of Culture, Education,
& Human Development, New York University

Wednesday, April 30th

Reception: 5:30 PM

Levine Lobby

Seminar: 6:00 PM

Wu & Chen Auditorium

Levine Hall



An Introduction to the xDesign Environmental Health Clinic:

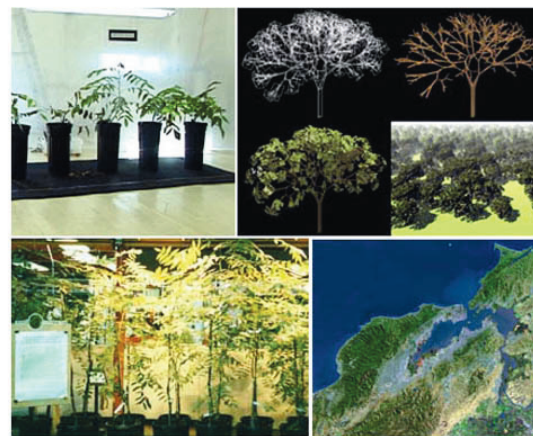
**or, Why and How Your Participation Matters in Re-imagining and
Re-designing Our Collective Relationship to Natural Systems.**

From the New York Times:

[...] Ms. Jeremijenko's everything-is-connected philosophy is right on the money and her Franciscan implementation of it wise, witty and bracingly fierce.

From the Whitney Museum Biennial 2006:

[...] Natalie Jeremijenko uses new technologies in her art to develop alternative possibilities for the technological future and an institutional critique aimed at demonstrating the powerful role of technology in contemporary life: scripting our actions, directing our attention, and dramatizing our lives. In large-scale public experiments, "spectacles of participation," and video and media installations, she employs robotics, genetic engineering, and digital, electromechanical, and interactive systems to visualize data and facilitate natural systems (rather than virtual ones). Her devices are characterized by an "architecture of reciprocity," in contrast to technologies that further surveillance and asymmetrical power and control.



From Salon.com:

[...] Her renowned public artworks are reshaping the ways we think about science. Activist, environmentalist and former rock promoter Natalie Jeremijenko turns the art world upside down.



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