

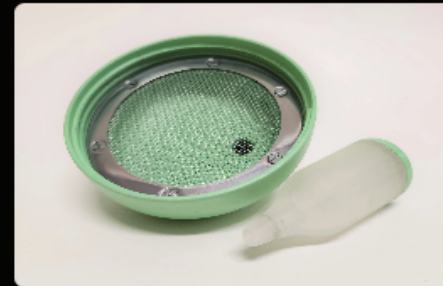
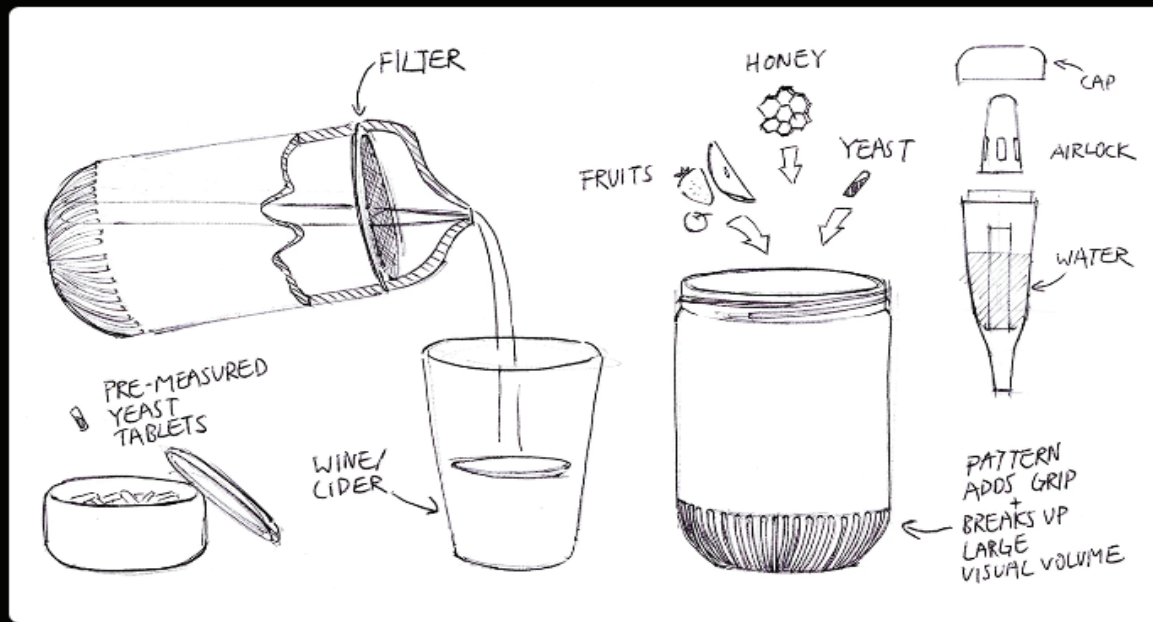
FIZZ

INDUSTRIAL DESIGN

Home brewing **wine** or **hard cider** is often time, labor and research intensive.

FIZZ makes home brewing more accessible by offering everything you need to get started, including pre-measured additives, as an easy to use all inclusive product.





INITIAL DESIGN & 1st PROTOTYPE

By **shrinking down** the size of the jar, this design blends into a regular kitchen countertop and allows for use of fruits already at home.

Pre-measured dissolvable yeast tablets makes the whole process easier. Turning home brewing from multi-hour weekend activity into a weekday activity.

The **3-piece airlock** is designed to keep oxygen from ruining the fermentation process and can be removed to pour the drink. A **built-in filter** negates the need for an annoying bottling process, simply decant into a glass or drink right from the jar.

FINAL DESIGN

This simple design reimagines the mason jar form factor into a purpose built all-in-one solution for home brewing.

Consumables (yeast and campden tablets) are provided in a separate dual chamber container.

The airlock and consumables container are designed to fit inside the jar when packaged.

